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Titles, Headings, and Subheadings: Exercise

Informational texts, magazines, articles, and websites make great use of formatting tools like titles, headings, and subheadings. Titles, headings, and subheadings are signals to the reader about what they will find in that section of text. They help writers organize information for the reader. Read the definitions and then practice creating titles, headings, and subheadings with the crazy topics in the Topic Bank below. You don't need to be factual — this is just for fun. Once you have finished, choose a topic. Look at the example below to get started.

Titles are usually short and intriguing. They invite the reader in and entice them to read the piece. They address the whole topic very broadly and don't usually tell a lot about it; just enough to get you interested.

Headings are used to break the information up into topics or categories. Each heading gives the reader an idea of what is in that section.

Subheadings are used within each section to further divide up information, giving the reader an idea of what they will read about in that smaller subsection.

Example: Bubble Gum

Title: Gum is Awesome!

Heading A: Delicious

Subheading #1: Savor the Many Flavors

Subheading #2: Sugar: With or Without

Heading B: The Strongest Mouth on the Block!

Subheading #1: Exercise Your Jaw

Subheading #2: Forget Tongue Push-ups!

Name:		

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Topic	Bank
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Dragons Video Games Homemade Slime

Stinky Cheese Graphic Novels Walking Your Dog

Recess Candy Bathing Your Cat

Homework Hot Chips Cleaning Your Room

Title:

Heading A: Subheading #1: Subheading #2: Heading B: Subheading #1: Subheading #2:

Title:

Heading A:

Subheading #1:

Subheading #2:

Heading B:

Subheading #1:

Subheading #2:

NOW, CREATE A TOPIC OF YOUR OWN OR CHOOSE ANOTHER FROM THE TOPIC BANK

Title:

Heading A:

Subheading #1:

Subheading #2:

Heading B:

Subheading #1:

Subheading #2: