

Should We a Host a Big Sporting Event In My City?



Hosting a big sporting event can have positive and negative effects on a city. City officials have a big decision to make when they make a “bid” for their city to host an event. Often, the questions that come up are complicated because an event can be good news for some people, and bad news for other people. For example, building a new arena means new jobs, especially those in the construction industry. However, if your house is next door, it can mean more traffic and more noise! While every sporting event, and every city, is different, here are some of the main pros and cons that can come up:

Pros

- Tourism can bring money to your city, improving the economy in the future.
- A big event can introduce businesses to your city who may want to open shops and offices there, bringing more jobs to the people of your city.
- It can show your city in a positive light, especially if there are social problems that people worry about.
- It can bring more construction and tourism jobs to the city.
- The city can be left with improved sporting and concert venues.

Cons

- There is a risk that something could go wrong at the event, which will make your city look bad to people and businesses who may want to live there. For example, if the public transportation system isn't able to handle the extra people coming for the event, it will show that the city is not running well.
- The cost of hosting sporting events, especially building the venues, can be very expensive.
- There is often a need for increased security during a major sporting event.
- If a big event does not make as much money as people thought, some cities have to raise taxes.
- In some cases, expensive stadiums built for large sporting events are used infrequently, and can take up a lot of room in cities that are already cramped.

