



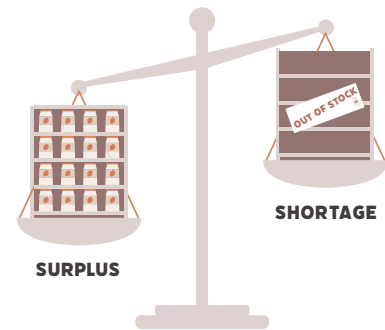
SHORTAGE, SURPLUS, AND PRICES

Surpluses and shortages usually happen when sellers charge too much or too little. Sellers usually try to change prices to end a shortage or surplus. **Read the chart to see how.**

 <p>There is a surplus if there is <i>too much</i> for sale at a given price.</p> <p>If there is a surplus, sellers often <i>lower</i> the price of the good or service so that more customers want to buy it.</p>	<p>A good or service is at the equilibrium price if there is a “<i>just right</i>” amount for sale at a given price.</p> <p>If a good or service is at the equilibrium price, sellers try to <i>keep the price the same</i>.</p>	 <p>There is a shortage if there is <i>not enough</i> of a good or service for sale at a given price.</p> <p>If there is a shortage, sellers will often <i>raise</i> the price of the good or service since they can still sell all of it.</p>
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Read each scenario. To get to the equilibrium price, would a supplier probably raise prices, lower them, or leave them the same? Why?

- Jill has 10 erasers to sell to her classmates. Each eraser costs \$0.05. At that price, her classmates want to buy 50 erasers.



- A pet store has 12 fish for sale, each for \$20. At that price, 12 children want to buy a fish.

- A phone store has 15 new phones for sale. Each phone costs \$250. At that price, 6 people want to buy one.

- A clothing store is selling pants for \$40 a pair. There are 55 pairs of pants available for sale. At that price, 70 people want to buy a pair.

- An electronics store has 50 TV sets available for sale. Each TV costs \$400. At that price, 30 people want to buy one.
