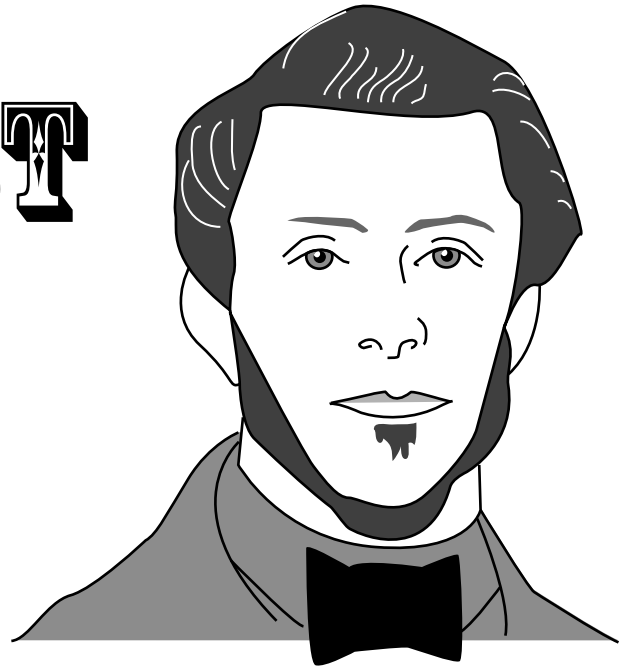


*The*

# WILD WEST

*People and Events  
That Shaped the  
American West*



---

## SAM BRANNAN

**Sam Brannan** traveled to California with a group of Mormon emigrants in 1846, where he was named the president of their group. Having run a newspaper in New York, he set up San Francisco's first newspaper, the California Star. He quickly bought and started many businesses in the growing city and supply stores in the gold fields up north, quickly making him California's first millionaire. It was said that by the mid-1800s, he owned about one-fifth of the entire city! The businesses he started helped San Francisco become the big city it is today. He is remembered for his theatrical personality and as one of the founding fathers of not only San Francisco, but of California and the West coast.

*Fun Fact:*

Brannan Street in San Francisco is named after him.

**Brannan earned a lot of his money by selling supplies to miners at very high prices in cities and towns where the supplies were hard to find. Do you think it was fair him to do this? Why or why not?**

---

---

---