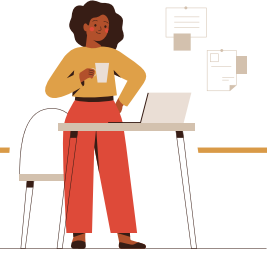


**RESPOND
TO A TOPIC:**

National Write a Business Plan Month (December)

Read about December as National Write a Business Plan Month, and then respond to the questions. Write your response on the lines.



December is National Write a Business Plan Month. This month highlights the positive impacts of being intentional and making a plan before getting started. Business plans have been an integral practice for companies, both big and small, since the 1800s. In 1953, the U.S. Small Business Administration (SBA) was created to assist businesses with their organization, preparation, and operation. The SBA established National Write a Business Plan Month as a way to spotlight the importance of this process. A business plan includes short- and long-term goals, business strategies, financial details, and a close look at the benefits the business will bring to the community. Whether you want your business to be something small and personal or large and wide-reaching, putting together a plan is the first step.

Think about a business you'd be interested in and passionate about building. Describe the business and what you'd do to ensure its success. What would set your business apart from what's already out there? How does your business fill a need in the community or benefit others? Explain.
