

# Persuasive Products

Name: \_\_\_\_\_

**Instructions:** Choose two products and plan your persuasive essay. Write an introduction that starts by hooking the reader in. Illustrate and write the names of your products. List the pros and cons for each product. Plan your comparison and contrast of the two products. Finally, write your conclusion. Use your plan to write your essay.

**Introduction:** \_\_\_\_\_

**Illustration**



**Illustration**



**Product 1:** \_\_\_\_\_

**Product 2:** \_\_\_\_\_

**Pros**

- \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Cons**

- \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Compare and Contrast**

- \_\_\_\_\_  
- \_\_\_\_\_  
- \_\_\_\_\_

**Conclusion:** \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_