

# PEEL WRITING STRATEGY

The **PEEL strategy** is a helpful way to organize and structure your paragraph writing. You can use this strategy to write informational and argumentative paragraphs.

The PEEL acronym stands for **Point**, **Evidence**, **Explain**, and **Link**.

## PARAGRAPH COMPONENTS

## SENTENCE STARTER IDEAS

P

### POINT

Make a clear and relevant point that relates to the topic.

The writer explores...  
The author implies...  
It can be argued that...

E

### EVIDENCE or EXAMPLES

Use evidence or examples from the text to support your point.

For example...  
According to...  
For instance...

E

### EXPLAIN

Use at least two sentences to explain how your evidence supports your point.

The data reveals...  
The quote suggests...  
The image shows...

L

### LINK

Link back to your main point **or** transition to your next point.

It is clear that...  
In summary...  
Therefore...

**Note:** Sometimes, it makes sense to switch Evidence and Explain.