

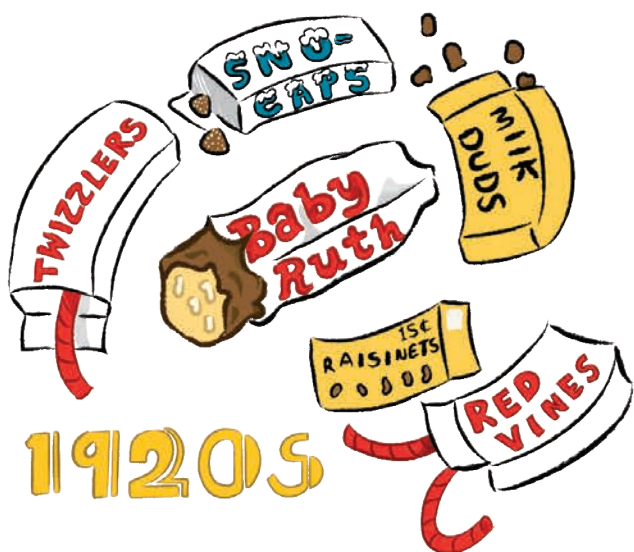


Let's all go to the lobby. Let's all go to the lobby.  
Let's all go to the lobby to get ourselves a treat!

Even if you're not familiar with this old advertising jingle, you probably know what the concession stand offers at the movie theater. Today, popcorn, candy, soda, and pretzels are just the beginning of the treats you can munch on while watching a movie. But did cinemas always sell snacks, and what kind were they? Read on to find out!



In the early 20th century, people flooded the nickelodeons, which sold movie tickets for five cents—but no food. Instead, moviegoers were allowed to bring their own food, and they sure took advantage of it! Here are some popular theater candies of the 1920s that you probably still see today:



Baby Ruth (named for President Grover Cleveland's daughter)

Goobers

Milk Duds

Raisinets

Sno-Caps, which used to be called Bob White

Twizzlers (born in the mid-1800s!)

Red Vines, which used to be called Classic Raspberry Vines

What finally prompted cinema owners to start selling their own movie refreshments was the Great Depression. Times were tough, and movie theaters realized that popcorn was the answer. With the invention of the mobile popcorn maker in 1885, popcorn became cheap to produce, easy to store, and popular with audiences.



After World War II, moviegoers enjoyed more and more options. Junior Mints, Dots, and M&Ms arrived mid-century.



Sour Patch Kids appeared in the 1970s, as did Reese's Pieces and Skittles.