



HOOK YOUR READER!

WRITING INTRODUCTIONS FOR INFORMATIONAL WRITING

An **introduction** is your first chance to make an impression on your reader! Hook your reader to get them interested in your topic, and then give a preview of what they will learn.

A **hook** is a question or surprising statement that catches the reader's attention at the start of the introduction. It should help the reader make a personal connection to the topic, or it should make them feel curious.

EXAMPLE HOOK QUESTION STARTERS:

Have you ever...?

How would you feel...?

What would you do if...?

Your turn! Practice writing your own hook questions on the lines below.

1. _____
2. _____
3. _____



COMMON MISTAKES!

- Giving all the information up front
- Introducing text in a boring way that doesn't make the reader interested in the topic:

~~-"I am writing about..."~~

~~-"This essay is about..."~~

~~-"The topic is..."~~

~~-"You will learn..."~~



A STRONG INTRODUCTION (AN EXAMPLE)

How would you feel if a stranger came into your home? You might be scared or angry. That's exactly how the Wampanoag people felt when European settlers arrived in North America in 1620. But, eventually the Wampanoag people helped the newcomers survive their first winter in America.



