

# Hooks in Informational Writing

A great writer catches the reader’s attention with the **HOOK**. A good hook makes the reader want to keep reading! A hook is the first sentence someone reads, so it needs to be good! There are three types of hooks that help grab a reader’s attention.



## 1. Interesting Fact

Offer the reader an interesting fact about the topic.

**Example:** Firefighters have a goal of saving lives, saving property, and saving the environment.

## 2. Question

Ask the reader a question to get them thinking about the topic.

**Example:** Have you ever wondered what life as a firefighter is like?

## 3. Imagine a Scene

Give your reader a situation to imagine. It will get them thinking about the topic.

**Example:** Imagine you run into a burning building to save people and animals from the flames.

## Your Turn!

Use the practice prompt below to write each type of hook.

\* You do not need to write a whole paragraph. Just hook your reader!

Rain forests are being destroyed every day. Write an informational paragraph about why it is important to save the rain forests.

## 1. Interesting Fact

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## 2. Question

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## 3. Imagine a Scene

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