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FIGURATIVE LANGUAGE I SHAMPOO C

I SHAMPOO C is a fun, helpful mnemonic (memory) device to help you remember the different types of figurative language. This catchy acronym stands for Idiom, Simile, Hyperbole, Alliteration, Metaphor, Personification, Onomatopoeia, Oxymoron, and Cliche.

Directions: Read the definitions of each type of figurative language included in the acronym I SHAMPOO C, below. Then cut out the flip chart on the following page, adding your own example of each type of figurative language.



IDOM: phrases (silly sayings) that have a different meaning from the actual words that are used | **Example:** a chip on your shoulder

S

SIMILE: makes a comparison between two things by using words such as *like*, *as*, and *than*

H

HYPERBOLE: exaggeration used for serious or comic effect **Example:** the kindest woman ever



ALLITERATION: the repetition of the same consonant sounds at the beginnings of nearby words | **Example:** Peter Piper picked a peck of pickled peppers.

M

METAPHOR: a comparison of two dissimilar things that doesn't use *like* or as **Example:** My love is a red, red rose.

P

PERSONIFICATION: gives an animal or object human-like characteristics (personal), qualities, or feelings | **Example:** Those houseplants are are begging for water.

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ONOMATOPOEIA: the use of a word that resembles the sound (sound effects) it represents | **Example:** quack, buzz, rattle, bang

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OXYMORON: a form of paradox in which two contradictory words are used together, usually side by side in a sentence | **Example:** near miss, old news, same difference

C

CLICHE: phrases and opinions that usually express a popular thought or idea but have been overused so much that they have lost their originality and impact **Example:** time will tell, every cloud has a silver lining

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FIGURATIVE LANGUAGE SHAMPOOC



Directions: Then cut out the flip chart below, and along the dotted lines, aadding your own example of each type of language in the space provided. Use this handy chart as a reference guide to remember the different types of figurative language.

FIGURTIVE LANGUAGE with examples									
	S	H	A	M	P	0	0	C	
IDIOM Example:	SIMILE Example:	HYPERBOLE Example:	ALLITERATION Example:	METAPHOR Example:	PERSONIFICATION Example:	ONOMOTAPEIA		CLICHE	