



Design Your Own Emoji



*Learn how emojis are selected and designed –
then use good design principles to create your own!*

Every year, the Unicode Consortium, a group of tech companies and volunteers with backgrounds in coding, technology, and linguistics, approve about 50 to 100 emojis from thousands of ideas submitted from people all over the world.

What does it take to become an emoji? In order for the panel to consider it, the emoji must be one that can be used often, as well as one that is different from existing emojis. The design should not be overly specific (it can't be an individual person), but it also should not be too detailed.

With these parameters in mind, what emoji would you suggest to the Unicode Consortium, and how would you design it? Use the space below to draw the emoji, then write an argument for why the Unicode Consortium should consider it.

Note: Be sure to visit unicode.org/emoji/charts/emoji-list.html to review the emojis already in existence.

My proposed emoji:

Why Unicode should consider adding this emoji:
