

# Branching Out

Name: \_\_\_\_\_

Instructions: Use the graphic organizer below to brainstorm ideas for your persuasive essay. First, write your topic on the trunk of the tree. Decide on your audience and write that in the space below “The Who.” Next, state your opinion under “The Why.” Write reasons and examples on the branches and leaves. If you have more examples, draw your own leaves and write more examples!

Example:

Example:

Reason:

Example:

Reason:

Example:

Reason:

Example:

The “Who” (Audience):

\_\_\_\_\_

The “Why” (Purpose):

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Topic:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_