

Name: _____

Date: _____

Audience Analysis

Match the audience to the text! Use the Audience Word Bank to identify the appropriate audience for each of the texts listed below. Next, select an audience and write several ideas for a written piece intended for that audience.



Audience Word Bank

Manager	Student	Principal
Librarian	Parent	Brother



Example:

Text: It would be great if you could buy new playground equipment for our school! Some of the swings are rusty and creak. It has been a long time since we have gotten new playground equipment and that is why we need new playground equipment.

Audience: Principal

1. Text: I am writing to request additional books for our school library. Specifically, many students learn about animals, so it is important to get more books on a variety of animals.

Audience: _____

2. Text: Our class is going on a field trip to the zoo and it would be wonderful for you to come as a chaperone. Would you consider that?

Audience: _____

3. Text: Geodes are a special kind of rock that are partially hollow. When geodes are cracked, special minerals can be found inside. Even though geodes may look plain on the outside, they are stunning on the inside!

Audience: _____

4. Text: I am writing to inquire about a job at your business. I have many skills, including the ability to work, cooperate, and collaborate with many people.

Audience: _____

Audience: _____

Ideas for Writing