Samuel Sa
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Date:

A Mighty Title



Titles are the first thing a reader sees in a text. Along with the image on the cover, they usually provide information about the topic or story, and sometimes they also give a clue about the flavor or theme of the book.

Authors use different kinds of strategies to title their books and articles. Consider the strategies below. If you think of another strategy, add it to the list. Then consider the following titles of popular upper grade novels and the strategies you think that the author used to craft the title. Put the letter for the strategy in the last column.

Strategies Used in This Title	The reader thinks
F = Funny/Humorous title	This author is going to be funny.
G = Genre	This title gives me a clue about what genre the book is (fantasy, historical fiction, science fiction, etc).
I = Intriguing title	This title makes me curious.
A = Adventure	This book is going to be exciting and dramatic.
E = Explicit	This title clearly tells me what this book is going to be about.
C = Characters	This title gives me a clue about the main characters.

(Fiction) Title	Author	Strategies Used in This Title
Dork Diaries 5: Tales from a Not-So-Smart Miss Know-It-All	Rachel Renée Russell	
Project (Un)Popular Book #2: Totally Crushed	Kristen Tracy	
Animorphs #2: The Visitor	K.A. Applegate	
The Tale of Despereaux: Being the Story of a Mouse, a Princess, Some Soup, and a Spool of Thread	Kate DiCamillo	
Diary of a Wimpy Kid: The Ugly Truth	Jeff Kinney	

(Nonfiction) Title	Author	Strategies Used in This Title
Mistakes That Worked: 40 Familiar Inventions & How They Came to Be	Charlotte Foltz Jones and John Obrien	
The Finest Hours : The True Story of a Heroic Sea Rescue	Michael J. Tougias and Casey Sherman	
Behind Rebel Lines: The Incredible Story of Emma Edmonds, Civil War Spy	Seymour Reit	
A Long Walk to Water: Based on a True Story	Linda Sue Park	
Lost on a Mountain in Maine	Donn Fendler and Joseph B. Egan	