



THE ONE AND ONLY IVAN: DESIGN A ZOO RUBRIC



Use the rubric below to assess the quality of the projects students have created.

Name: _____

Product 1	Score			
The layout was thoughtfully designed.	1	2	3	4
The explanations for each type of animal were clear and detailed.	1	2	3	4
The learning program descriptions were logical and appropriate.	1	2	3	4
The project was free of spelling and grammar errors.	1	2	3	4
Product 2	Score			
The brochure was clear and included relevant information.	1	2	3	4
The brochure was persuasive.	1	2	3	4
The brochure was neat and colorful, and it included relevant images.	1	2	3	4
The brochure was free of spelling and grammar errors.	1	2	3	4

Total score: _____