

# ADVERTISING

Variations are completely acceptable as long as they still have something to do with the main idea.

Irwin is having a hard time coming up with titles for his ads. You explain to him that to write a good title, he should read the whole ad, and then decide what it is all about. Irwin should then come up with a title that describes the main idea.

**Directions:** Help Irwin come up with a title for each of his ads below.

**Example:** We need three bedrooms and at least two bathrooms. There should be yard space for two dogs. We need a one story house.

## HOUSE NEEDED

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1. The car is a 2010 Honda Accord, and it is in excellent condition. I'm asking for \$10,500, or best offer.

## CAR FOR SALE

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2. The puppies are 6 weeks old, German Shepherds, and will be ready to leave their mother in two weeks. There are 2 boys and 3 girls. Both parents have good health records, and you are welcome to meet them.

## FREE PUPPIES

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3. I'm an experienced painter. I do free estimates, and charge \$10 a hour when I start painting. I can do houses of all sizes, inside and out.

## DO YOU NEED A PAINTER?

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4. I have a Poodle and a Labrador who need to be walked two times a day. They are both very friendly dogs, and walk well on the leash. I'm willing to pay \$8 an hour.

## DOG WALKER NEEDED

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5. Saturday 9 am – 1 pm. We will be selling clothes, yard equipment, decorations, and house items. Our address is 12345 Light Way, Santee.

## GARAGE SALE!

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