

Buying in Bulk

Another way that people save money is by “buying in bulk,” or buying large quantities of the products they use the most. As seen on the previous page, you can often save money when you buy more of the same item.

Help the Maximizer family decide where to buy the items they most need for their family of eight. Find the cost of the same amount of products at each store. Compare the prices at each store when the Maximizers buy the product in bulk at LessCost Superstore vs. the price they would pay at a typical supermarket, SW Supermarket.

To decide which store has the better value, find the unit price for each of these items. Round up to the nearest cent.

LessCost SuperStore



One 20-pack of soap
at \$5.99

\$0.30 per bar of soap



Two 40-oz bottles of shampoo
at \$8.99 per bottle

\$0.22 per ounce



One box of 500 sandwich
bags for \$11.85

\$0.02 per bag



Three boxes of 20 fruit
roll-ups for \$6.99 per box

\$0.35 per fruit roll-up

SW Supermarket

Four 5-packs of soap
at \$1.09 each

\$0.22 per bar of soap



Four 20-oz bottles of shampoo
at \$5.79 per bottle

\$0.29 per ounce



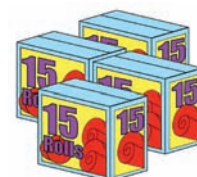
Five boxes of 100 sandwich
bags for \$2.95 each

\$0.03 per bag



Four boxes of 15 fruit roll-ups
at \$3.25 each

\$0.22 per fruit roll-up



What do YOU think?

Do you think it's more important to pay the lowest price per item, or is it more important to get the brand you like? Explain your answer.
